

Minutes of the Meeting Board of Directors of Poetry Promise, Inc. January 11, 2020

Those present included Board Members Chris Giunchigliani, Joshua Abbey, Rosa Mendoza, and Bruce Isaacson. Vogue Robinson (Executive Director) was also present. Director Rodney Lee was unable to attend. A quorum was noted, and, having been duly noticed by email from the Board Chair, the meeting was called to order by Bruce Isaacson in his capacity as Board Chair of Poetry Promise, Inc. at approximately 12:05 p.m. on January 11, 2020 at Winchester Cultural Center.

The Board reviewed the Minutes of the last meeting, which had been circulated in advance. Josh moved and Chris seconded to approve the Minutes. The motion carried unanimously.

Bruce Isaacson (Treasurer) provided copies and discussed the Treasurer's Report, which had been circulated in advance. Bruce noted that a few items may need to be reclassified in the financials. He also said that PPI is not generating enough revenue in comparison to prior years. There was discussion. There was some concern about the factors contributing to this drop in revenue, possibly less close relationship between the present Clark County Poet Laureate and PPI. Chris moved and Rosa seconded to approve the Treasurer's Report. The motion carried unanimously.

There was general discussion about upcoming events and partnerships, including Gayle Brandeis' visit 3/13 and 3/14. Vogue will apply for a Nevada Humanities grant for this. Discussion was held about the upcoming event featuring Terry Tempest Williams, sponsored by JFF and BMI. A suggestion was made to curate and provide the Board a list of grant opportunities we are working on at every meeting. The responsibility for applications would be divided among Vogue and the Board. Vogue discussed the Awesome Grant and Rosa had some information about it. Vogue mentioned attending a strategic planning session for BMI. She will also speak at the Bob Maheu Luncheon for charitable causes led by Joe W. Brown. Rodney Lee's fundraiser at Kendra Scott Jewelers at Fashion Show Mall on February 15, 2020 was discussed. Rosa suggested a similar approach at Boulevard Mall and Chris indicated she knew business owners there and at other malls. Bruce mentioned getting \$500 for out-of-town poet Richard Loranger from the Julia Vinograd Trust. Chris suggested we seek donations from politicians who have excess campaign funds when races have ended. Others potential sources and partners that were mentioned include Gaia Flower shop, Heidi Kaiser of NPR, Smith Center and/or Children's Museum for PITS, corporate donations or grants, and others. Chris said she'd try to help put PPI on the Commissioners radar for #3.7, the Clark County OAG. Bruce indicated a willingness to work on #3.8, partnerships with the City of Las Vegas. Chris mentioned approaching the Elaine Wynn Foundation. The main person is Punam Mathur from the foundation. Chris also mentioned Senator Jack Rosen, Assemblyman Howard Watts, UNLV generally, and Nelson Aurajo. A partnership with Nevada Climate Justice was discussed. Josh mentioned approaching the Chambers. Our status with NPR and other media groups was touched on.

The group reviewed a draft Standard Grant/Donation Report. Bruce signed up for #3.3, the Nevada Humanities Project Grant due 3/10. Rosa signed up for the #3.4, the Nevada Arts Council Project Grant, deadline 3/20/20. Vogue signed up for #3.5, the Nevada Arts Council Arts Learning Project due 4/3/20. Rosa has applied for the Integrity Arts Grant (\$600).

The Board agreed to table the John Oliver Simon Poetry Promise Award pending additional funding. The reading for last year has not yet been held. Poets in the Schools has a sustainable model as led by Vogue. The difficulty with school authorizations to go on-campus was discussed.

The Board discussed its next meeting, and it was tentatively set for Saturday, February 29 at 12:00 p.m. at Winchester-Dondero Cultural Center, 3130 McLeod Dr.

Josh moved and Rosa seconded that the meeting be adjourned. The motion carried by a 3-0 vote and the meeting was adjourned at approximately 1:30 p.m.

The above minutes are approved and submitted by the Secretary, Board Chair, and Board of Directors.

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Bruce Isaacson, Chair & Treasurer
Joshua Abbey, Board Member
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Board of Directors of Poetry Promise Inc.

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